



SEARCH ENGINE OPTIMIZATION (SEO)

Our Methods Used To Achieve Results

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- Website Analysis And Reporting
- Latent Semantics
- Polynoms and Contextual Content
- Monthly Link Campaigns

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In brief, your SEO promotion will include:

- Analysis and recommendations regarding your site structure
- Latent Semantics, including the use of polynoms and contextual content analysis
- Google Sitemaps
- Header Tag, Meta Tags, Title, Content and Description set-up
- SEO relationship between Header Tags and Title Tags
- Keyword Rich Content - achieving the right balance
- What to remove, how to structure, divide, or merge pages
- Identification of anything on your website that could adversely affect or get you banned from the search engines
- If and/or when to submit your website to search engines
- Your own personal SEO Account Manager

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- Your own personal Link Campaign Operative who will work exclusively on your link campaigns
- Initial 20, 40 or 60 hours (depending upon promotional level) of manual link campaigns
- A further 10, 20 or 30 hours (again, depending upon promotional level) of manual link campaigns each and every month for the length of your promotion
- Ongoing consultation with your SEO Account Manager and thorough analysis of your entire website and all its component parts
- Detailed reports of your agreed search terms' placements, and your 3 main competitors' placements, across Google, Yahoo and MSN (reports can be received daily, weekly or monthly)
- Specific advice to get any remaining unplaced search terms (if any) into the top 10 on Google Yahoo and MSN and to safeguard all search terms already placed

The above is only a brief overview of the service.

[Contact Us](#) now and we'll provide you with full details plus a sample search engine rankings report that's used to track both yours and your competitors search engine rankings.